

### Carlington Bike Park – Project Evaluation Criteria

Success of this project will be measured using several factors: the review of the scope, budget and timeline of the project, site safety, the degree of use of the park including types of park users, diversity of the users using the facility and visibility of the project.

Performance Measure	Expected Outcome
<p><b>1. Project Management</b></p> <ul style="list-style-type: none"> <li>• Timeline</li> <li>• Budget</li> <li>• Scope</li> <li>• Fundraising</li> </ul>	<ul style="list-style-type: none"> <li>• Achieved as planned with use of the new facilities by 2019.</li> <li>• Project was delivered within budget.</li> <li>• Project was delivered according to specs (pump track and skills area).</li> <li>• Sufficient funds raised to properly execute this project.</li> </ul>
<p><b>2. Site Safety</b></p> <ul style="list-style-type: none"> <li>• Signage</li> <li>• Code of Conduct</li> <li>• Safety of features</li> <li>• Risk Management</li> </ul>	<ul style="list-style-type: none"> <li>• Appropriate on site signage is installed.</li> <li>• Code of Conduct is visible.</li> <li>• Pump track and skills area are safely constructed for progressive skill development.</li> <li>• Number of incidents and accidents reported during construction and post-construction.</li> </ul>
<p><b>3. Participation</b></p> <ul style="list-style-type: none"> <li>• Children and Youth participation in an outdoor activity at the bike park</li> <li>• Adult and family participation in an outdoor activity at the bike park</li> <li>• Volunteer Participation, including the leaders of the project</li> </ul>	<ul style="list-style-type: none"> <li>• Number of participants will be determined based on random sampling and counting participants at any scheduled events.</li> <li>• Age and gender of participants will be tracked with random sampling.</li> <li>• Number of volunteers – tracked by OMBA volunteers.</li> <li>• Number of volunteer hours tracked for leaders of the project – tracked by OMBA volunteers.</li> </ul>
<p><b>4. Community Involvement</b></p> <ul style="list-style-type: none"> <li>• Consultation on design</li> <li>• Keep local residents updated on the project</li> <li>• Input from the cycling community</li> <li>• Volunteer involvement and community support</li> </ul>	<ul style="list-style-type: none"> <li>• Local community and cycling community were consulted on the design.</li> <li>• Planning meetings with local residents and volunteers.</li> <li>• Number of volunteers and hours contributed – tracked by OMBA volunteers.</li> <li>• Survey to collect participant, volunteer and community feedback.</li> </ul>
<p><b>5. Visibility</b></p> <ul style="list-style-type: none"> <li>• Project was promoted in a variety of media outlets.</li> </ul>	<ul style="list-style-type: none"> <li>• Multiple businesses, including local businesses, supported the project.</li> <li>• The project was promoted on various platforms, including media, email, social media and through local businesses.</li> <li>• Tracking in place to record web traffic, numbers of views / likes / retweets on social media.</li> </ul>
<p><b>6. City of Ottawa to track service calls for:</b></p> <ul style="list-style-type: none"> <li>• Noise</li> <li>• Vandalism</li> <li>• Maintenance</li> <li>• Parking</li> <li>• Other</li> </ul>	<ul style="list-style-type: none"> <li>• # and nature of calls.</li> <li>• Issues and infractions related to parking.</li> <li>• Staff Observations.</li> </ul>